



CFAE Meeting, June 11, 2019

John A. Wilson Building, Room 527, 5:30 p.m.

Meeting Minutes

Present commissioners

Kris Johnson-Hoyle
Jason Anthony
Brandon Andrews
Deidre Jefferies
Emilia Ferrara
L Jackson
Mariessa Terrell
LeGreg Harrison (by phone)
Kate Hartig, DMPED liaison

None absent

The meeting was called to order at 6 p.m.

The agenda was approved by consensus.

1. Announcements/housekeeping
 - Paul Mitchell beauty school– Brandon to share contact so that they can be connected to volunteer opportunities with the District of Fashion Runway Show
 - Christmas party – Kris and Deidre to follow up – Dec 1, 13, 14 or 15
 - By the People events – Kate to send by email
2. Downtown BID District of Fashion agreement updates
 - Model call - June 24 (L and Deidre to participate)
 - Designer selection – commissioners to review designer applicants and select top 5
 - Kate to send model call to CFAE email list
 - Media for Sept. 5 event – Emilia volunteered to help
3. Agency services for creatives

Mariessa is working with a group of law students to create online guide for fashion and creative resources within the District Government. Mariessa to have students connect with District agencies to verify information. The resources will then be posted to the CFAE website.

4. Podcast + website updates

Podcast “DC History of Style and Fashion” will be released on social tomorrow
Commissioners were asked to update for bios on website
Emilia asked for a transcript of the podcast, L to check.

Commissioners discussed committing to 1-2 more podcasts this year
Report on analytics from podcast requested after it’s shared online

5. Events for summer

Commissioners discussed a summer social event. This potentially could take place in late July.
Jason to follow up with potential dates and locations.

6. Fashion District Task Force Creation

As a follow up to the fashion think tank discussion at the DMPED Retail Summit on May 15, Kate brought up the idea of creating a task force to study Fashion Districts for DC. The group will work on what that might look like for DC, what other cities are doing and how best to serve DC’s creative and fashion communities. L, Deidre and Emilia volunteered to participate.

7. Elections: Vice Chair, Treasurer, Secretary

Vice Chair:

Mariessa Terrell nominated L Jackson for Vice Chair.

A motion was made by Kris Hoyle to approve the L Jackson as the Vice Chair of CFAE.

Roll call vote: Yes: Kris, Deidre, Jason, Brandon, Emilia, Mariessa

No: none

L Jackson was approved as Vice Chair of the CFAE.

Treasurer:

L Jackson nominated Jason Anthony for Treasurer.

A motion was made by Kris Hoyle to approve Jason Anthony as Treasurer.

Roll call vote: Yes: Kris, Deidre, Brandon, Emilia, Mariessa, L

No: none

Jason Anthony was approved as Treasurer of the CFAE.

L Jackson nominated Emilia Ferrara for Secretary.

A motion was made by Kris Hoyle to approve Emilia Ferrara as Secretary.

Roll call vote: Yes: Kris, Deidre, Jason, Brandon, L, Mariessa

No: none

Emilia Ferrara was approved as Secretary of the CFAE.

The meeting was adjourned at 7 pm.